The 2015 China Entrepreneur Club International Visit

Germany | Italy

October 13-22
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Message from Head of the Delegation
Dear Friends,

I am thrilled the China Entrepreneur Club will be visiting Germany and Italy this October to strengthen our cooperation and exchange. This visit will offer us the pleasure of visiting old friends, forging new partnerships, and better understanding the business, political, and cultural environments of Germany and Italy.

Established as a non-profit organization in 2006, the China Entrepreneur Club has grown into the most influential business leader’s organization in China. Club membership includes 47 leading private entrepreneurs from manufacturing, tech and services, internet, agribusiness, real estate, financial investment and other industries. These entrepreneurs enjoy the highest reputation in China’s business circles as pioneers in business innovation and sustainable development.

Since founding, “promoting business integrity” has been a core mission of the China Entrepreneur Club. We adhere to the belief of entrepreneurship paving the way for sustainable economic and social development. The CEC represents a group of companies creating significant contribution towards China’s employment and economic growth today. To date, the CEC has organized International Visits to the United States, UK, France, Belgium, Singapore and Australia.

During this visit, we are honored to have been invited to meet with the highest level of both German and Italian Governments. This week long visit will offer opportunity for visits to Berlin, Munich, Milan, Rome and Florence, meeting with leading organizations across both countries.

Our core purposes for this visit are tri-fold: first, understand and learn from business development experiences of Germany and Italy, while drawing on these successes and complementarities for the future of Chinese business worldwide; second, increase exchange, understanding and trust between leading Chinese private sector entrepreneurs and counterparts in Germany and Italy; third, remain open and excited to explore new opportunities for business cooperation.

We firmly believe that in today’s era of interconnectivity, entrepreneurship is the important driver of economic and business growth. The CEC members and delegation have taken this opportunity to visit Germany and Italy to better understand the business world in both countries, and demonstrate the integrity and strength of China’s leading businesses. We sincerely look forward to building closer economic ties, and hope fruits of collaboration can be borne from this trip.

Lastly, I would like to express my deepest thanks. This visit would not have been possible without the great help of the foreign ministries, key organizations, NGOs, businesses and individuals on the German and Italian sides. Thank you very much for your support of the CEC, and helping work towards our common goals of mutually beneficial business cooperation and success.

Sincerely,

Ma Weihua
President, China Entrepreneur Club
President of Council, National Fund for Technology Transfer and Commercialization
Former President, China Merchants Bank
About the CEC
China Entrepreneur Club

The China Entrepreneur Club is the premier business leader platform in China. Established by 31 of China’s most influential entrepreneurs, economists and diplomats in 2006, the CEC is a hub for Chinese entrepreneurial exchange, cooperation, and international collaboration. As a private non-profit organization, the CEC is committed to nurturing entrepreneurship and business integrity while paving the future of sustainable economic and social development.

CEC members represent the first generation of modern Chinese entrepreneurs. Members and member companies are proud to signify commercial success while abiding by the rules and regulations of the market economy. CEC members continue to set the example for sustainable competitiveness through better business practices, actively engaging in public welfare initiatives and endorsing corporate social responsibility. CEC member companies are economic powerhouses, with 47 dynamic companies earning a total annual gross income of over two trillion RMB in 2013.

The CEC mission and vision represent a set of core values for club members, employees and affiliates to live by. These values are the backbone of club activity, from International Visits and Member Company Visits, to the Daonong Gala celebration and regular tailored events throughout the year. Furthermore, the CEC’s Green Companies Alliance and annual China Green Companies Summit exhibit a relentless pursuit of building sustainable, transparent green companies in China.
The CEC Delegation
Ma Weihua
President, China Entrepreneur Club (CEC)
President of Council, National Fund for Technology Transfer and Commercialization
Former President, China Merchants Bank

Background

After finishing university, Dr. Ma Weihua was sent to work for the Liaoning Government in the 1980s. Ma has served multiple government positions, including Deputy Director and later Deputy Secretary General of the Economic Planning Committee of Liaoning Province, Director of the Party Office for both the Liaoning and Anhui Provincial Committees, as well as Governor of the People’s Bank of China Hainan Branch.

Ma was formerly President and CEO of China Merchants Bank from 1999 to 2013, concurrently serving as the Chairman of the Board of Directors for Wing Lung Bank and China Merchants Fund Management. During his 14-year term as President, Ma grew China Merchant Bank from 1 business location of 30 employees to over 900 outlets and nearly 50,000 employees across China. Total assets, deposits, loans and net operating income expanded rapidly with a compound annual growth rate of 25%, allowing China Merchants Bank to become China’s 6th largest bank and the 44th largest bank worldwide.

Recognition

Ma holds a PhD in economics from the Southwestern University of Finance (China), and an Honorary PhD from the University of Southern California. He is a member of the Advisory Council of London City, member of the New York Financial Consulting Committee Advisory Board, and a member of the VISA Asia-Pacific Senior Advisory Committee.

Ma has received numerous awards and recognitions for his contributions to the private sector. He was named “China Economic Person of the Year 2001” by China Central Television (CCTV), one of the “Rising Stars of Banking” by The Banker in 2005, “Asia’s Best CEO”, “Asia’s Banking Industry Leader” and “Asia’s Best Banking President” by Institutional Investor in 2007, 2008 and 2009. He was also named Ernst and Young “Entrepreneur of the Year China” in 2012.
Guo Guangchang
Executive Board Member, China Entrepreneur Club (CEC)
Chairman, Fosun Group

Background
Guo Guangchang is a Member of the Twelfth National Committee of Chinese Political Consultative Conference, a Standing Committee Member of the Eleventh All-China Federation of Industry & Commerce, a Standing Committee Member of All-China Youth Federation, and Chairman of Zhejiang Chamber of Commerce in Shanghai. Guo graduated from Fudan University in 1989 with a BA in Philosophy, and received an MBA degree from Fudan University in 1999.

Fosun Group
In 1992, Guo founded Guangxin Technology Development Company Ltd., which was among the first to use scientific methods in market research in mainland China. Since 1994, Guo has been Chairman of Fosun Group. He and the Fosun team have led investments in sectors including insurance, pharmaceuticals, healthcare, property, steel, mining, retail, services, finance, asset management, establishing Fosun as one of the largest non-state-owned enterprises in China.

In recent years, Fosun has positioned itself as a world-class investment group underpinned by the twin drivers of “insurance-oriented comprehensive financial capability” and “Combining China’s Growth Momentum with Global Resources.” In 2007, Fosun International Limited, the parent company of Fosun Group, listed on the Hong Kong Stock Exchange.

Recognition
Guo is dedicated to charity work. He is the vice chairperson of China Glory Society and China Social Entrepreneur Foundation. Fosun has donated over 600 million RMB to charity causes to help fight poverty, improve access to education and provide natural disaster relief.

<table>
<thead>
<tr>
<th>Fosun Group</th>
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<tbody>
<tr>
<td>Year Company Founded</td>
<td>1993</td>
</tr>
<tr>
<td>Headquarters</td>
<td>Shanghai, China</td>
</tr>
<tr>
<td>Area Served</td>
<td>China</td>
</tr>
<tr>
<td>Revenue (2014)</td>
<td>USD 9.96 billion</td>
</tr>
<tr>
<td>Type</td>
<td>Listed Company</td>
</tr>
</tbody>
</table>
Liu Donghua
Founder and Vice President, China Entrepreneur Club (CEC)
Founder and Chief Guideline Officer, Zhisland

Background
Liu Donghua was the former President of China Entrepreneur Magazine and the Economic Daily Press. Under Liu’s leadership, China Entrepreneur Magazine became a leader among mainstream business magazines in China. Liu proceeded to found the China Entrepreneur Club (CEC) in 2006, with 31 of the most influential business leaders, economists and diplomats in China. With over 20 years’ experience in the media and publishing industry, particularly focusing on entrepreneurship in China, Liu is better known as “China’s entrepreneur confidant.”

The China Entrepreneur Club
With inspiration and a leading network of Chinese entrepreneurs established through the China Entrepreneur Magazine, Liu was keen to create a networking platform for Chinese entrepreneurs to feel a sense of community and belonging, as well as a means of collectively promoting the importance of the private sector in China. Thus in 2006, Liu along with 31 of China’s most renowned entrepreneurs founded the China Entrepreneur Club in Beijing. Liu remains one of the club’s 47 current members. The club’s 47 member companies collective revenue (2013) exceeded 2 trillion RMB, or roughly 4 percent of China’s GDP.

Zhisland
In 2011, Liu started Zhisland with an aspiration to enlarge resources he has accumulated in the past 20 years by means of Internet and to provide entrepreneurs with more useful services. Now, with more than 4300 members, Zhisland has become China’s top high-end social networking platform designed exclusively for entrepreneurs.

Zhisland

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<tr>
<th>Year Company Founded</th>
<th>2011</th>
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<tbody>
<tr>
<td>Headquarters</td>
<td>Beijing, China</td>
</tr>
<tr>
<td>Area Served</td>
<td>China</td>
</tr>
<tr>
<td>Revenue (2014)</td>
<td>USD 15.54 million</td>
</tr>
<tr>
<td>Type</td>
<td>Non-listed Company</td>
</tr>
</tbody>
</table>
Xu Xiaonian
Professor of Economics and Finance, China Europe International Business School (CEIBS)

China Europe International Business School

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Economist, Professor</th>
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</thead>
<tbody>
<tr>
<td>Based in</td>
<td>Beijing, China</td>
</tr>
<tr>
<td>Previous Work in</td>
<td>US, Hong Kong, China</td>
</tr>
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</table>

Background
After graduating from Xi’an Jiaotong University in 1981, Xu Xiaonian went to work for the State Development Research Center of China as a research fellow. Xu left China in 1985 to pursue a doctorate of economics at the University of California, Davis. After UC Davis, Xu took on an assistant teaching position at Amherst in Massachusetts, and then proceeded to join Merrill Lynch Asia Pacific as a Senior Economist in Hong Kong from 1997 to 1998. He later joined China International Capital Corporation Limited (CICC) in 1999 as Managing Director and Head of Research. He left CICC and joined CEIBS in 2004.

Recognition
Xu Xiaonian is one of the most influential economists in China. Xu received the Sun Yefang Economics Prize in 1996, the highest Chinese award in the field, for his research on China’s capital markets. Businessweek named Xu “One of the most Powerful People in China” in 2009.

China Europe International Business School
Xu is currently a professor at the China Europe International Business School in Shanghai. His research interests include Macroeconomics, Finance, Financial Institutions and Financial Markets, Transitional Economies, and China’s Economic Reform.
Wu Yajun
Chairwoman, Longfor Group

Background
Founded by Wu Yajun in 1994, the Longfor Group is a well-known real estate company in China. Wu has substantial experience in property development, investment and management. Wu oversaw development projects on Lake Nanyuan and Lake Xiyuan in southern China, and in 2000 began pursuing a national expansion strategy.

Longfor Group
Headquartered in Beijing, Longfor currently has more than 14,600 employees, with its business divided into three segments: real estate development, business operations and property management. The Company was listed on the Hong Kong Stock Exchange in 2009.

Recognition
Longfor achieved a sales volume of RMB 49 billion in 2014. It was nominated as a Chinese well-known trademark, AAA Credit Enterprise and one of the Top 10 leading Chinese real estate companies. In 2012 and 2013, it was selected as one of the Top 50 Listed Companies in Asia-Pacific region by Forbes.

## Longfor Group

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<tr>
<th>Year Company Founded</th>
<th>1994</th>
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</thead>
<tbody>
<tr>
<td>Headquarters</td>
<td>Beijing, China</td>
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<tr>
<td>Area Served</td>
<td>China</td>
</tr>
<tr>
<td>Revenue (2014)</td>
<td>USD 8.2 billion</td>
</tr>
<tr>
<td>Type</td>
<td>Listed Company</td>
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</table>
Frank Wu
Chairman of the Board, Central China Real Estate Ltd.

Background
Frank Wu graduated from Zhengzhou University in 1979, and proceeded to work in China’s early import/export businesses in the 1980’s. Wu traveled frequently to Hong Kong, and eventually decided to establish his own business as a real estate development company based out of Hong Kong.

Central China Real Estate
Wu established Central China Real Estate (CCRE) with an initial capital of RMB 8 million in 1992. CCRE has significant presence in central and western China, particularly in China’s most populous province of Henan. CCRE currently has over $3 billion in assets and two thousand employees. Apart from numerous properties, the company has funded several professional football clubs in China.

Recognition
Wu is Vice-President of the China Real Estate Industry Association, and member of the 11th CPPCC Standing Committee.

<table>
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<tr>
<th>China Central Real Estate Ltd.</th>
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<tr>
<td><strong>Year Company Founded</strong></td>
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<tr>
<td><strong>Headquarters</strong></td>
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<tr>
<td><strong>Area Served</strong></td>
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<tr>
<td><strong>Revenue (2014)</strong></td>
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<tr>
<td><strong>Type</strong></td>
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</table>
Jiang Xipei
Chairman of the Board and CEO, Far East Holding Group Co., Ltd.

Background
Jiang Xipei went into business after high school, starting Far East Holding Group with a group of 28 friends and 3 million RMB in capital.

Far East Holding Group
Far East Holding Group has developed into a large-scale private joint-stock enterprise group, with business covering smart energy, real estate and investment. With a current core focus on smart city technology, Far East covers operations in R&D, manufacturing and marketing, the Internet of Things, planning and design, investment, construction, and efficiency management services. Far East sales of energy cable have been among the top in China for 18 years running, with over 200 sales fronts in China.

Recognition
Jiang has been recognized as one of ten “China Business Reform and Innovation Leaders” in 2007, and one of “Asia’s Most Socially Responsible Business Leaders” in 2008. Jiang is currently vice president of the Jiangsu Federation of Industry and Commerce, Chairman of Jiangsu Promotion of Private Enterprise Development Association, Principal of Far East University and Honorary Chairman of Far East Charitable Foundation.

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<thead>
<tr>
<th>Far East Holding Group</th>
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<tbody>
<tr>
<td><strong>Year Company Founded</strong></td>
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<tr>
<td><strong>Headquarters</strong></td>
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<tr>
<td><strong>Area Served</strong></td>
</tr>
<tr>
<td><strong>Revenue (2014)</strong></td>
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<tr>
<td><strong>Type</strong></td>
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</table>
Zhu Xinli
Chairman, China Huiyuan Juice Group Limited

Background
Zhu Xinli founded China Huiyuan Juice Group in 1992, with core operations in fruit juice production and fruit beverage production. Huiyuan has grown to become China’s leading juice company.

China Huiyuan Juice Group
Over the past 23 years, Huiyuan has established significant fruit production and juicing operations. Huiyuan agribusiness has encouraged the growth of China’s agricultural production, and become the #1 juice brand in China with an array of pure juice, high juice content drinks and nectar. As the Chinese market leader in juice products, Huiyuan has also grown product exports to over thirty countries across the globe.

Recognition
Zhu Xinli has been recognized in China as a “National Model Worker”, has won several prestigious awards in the China’s juice industry, and was formerly Vice-chairman of the China Beverage Industry Association. Zhu was also former Vice-chairman of the China Enterprise Directors Association and a visiting professor at the China Academy of Agricultural Sciences.

China Huiyuan Juice Group

<table>
<thead>
<tr>
<th>Year Company Founded</th>
<th>1992</th>
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<tbody>
<tr>
<td>Headquarters</td>
<td>Beijing, China</td>
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<tr>
<td>Area Served</td>
<td>China</td>
</tr>
<tr>
<td>Revenue (2014)</td>
<td>USD 900 million</td>
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<tr>
<td>Type</td>
<td>Listed Company</td>
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</tbody>
</table>
Charles Chao
Chairman and CEO, SINA Corporation
Chairman, Weibo Corporation

Background
Charles Chao completed an M.A. in Journalism from University of Oklahoma, and a Master of Professional Accounting degree from University of Texas at Austin. Chao began his career as a news correspondent at Shanghai Media Group, and later served as an audit manager at PricewaterhouseCoopers.

SINA Corporation
Charles Chao joined SINA in 1999, holding managerial positions including Chief Financial Officer, Co-Chief Operating Officer and President since 2006. In August 2009, SINA launched Weibo.com. The number of registered Weibo microblog users has surpassed 600 million, making SINA one of the most significant social media platforms in China and worldwide.

Recognition
Chao has played a vital role in developing SINA into a leading internet media and online advertising giant in China. Chao is Co-Chairman of E-House, a real estate services company, a director of Net Dragon Websoft Inc., a company providing technology for online gaming and a director of Leju Holdings Ltd., an online-to-offline (O2O) real estate services provider in China. In April 2011, Time Magazine selected Chao as one of “The 100 Most Influential People” in the world.

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<thead>
<tr>
<th>SINA Corporation</th>
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<tbody>
<tr>
<td>Year Company Founded</td>
<td>1998</td>
</tr>
<tr>
<td>Headquarters</td>
<td>Beijing, China</td>
</tr>
<tr>
<td>Area Served</td>
<td>China, Worldwide</td>
</tr>
<tr>
<td>Revenue (2014)</td>
<td>USD 1.1 billion</td>
</tr>
<tr>
<td>Type</td>
<td>Listed Company</td>
</tr>
</tbody>
</table>
Niu Gensheng
Founder, Mengniu Dairy Group
Founder and Honorary President, LAONIU Foundation

Background
Mr. Niu began his dairy career in 1978 by taking care of cows and washing milk bottles. He rose from these humble beginnings to become a board trustee of Yili Group, and served as Vice Chairman of Production. In 1999, Niu resigned from Yili, while proceeding to launch Mengniu the same year with limited access to market, factories, or sources of milk.

China Mengniu Dairy
After two initial years of rapid growth, Morgan Stanley and Dingshui invested in Mengniu in 2002, giving Mengniu the ability to expand rapidly. Within the first seven years, Mengniu grew at an annual average rate of 158%. Niu grew Mengniu Dairy Company into a leading global milk supplier, and a top dairy producer in China. Mengniu products include, milk, yogurt, cheese, ice-cream and milk powder.

LAONIU Foundation and Recognition
Following his resignation as CEO and Chairman of Mengniu Dairy in 2006, Mr. Niu has completely devoted himself to philanthropic endeavors. As of the end of 2014, the Lao Niu Foundation has cooperated with 129 domestic and international organizations, institutions, and individuals. It has launched 153 philanthropic projects in 29 Chinese provinces (including autonomous regions and municipalities) as well as in various regions in the US, Canada, France and Africa.

Mr. Niu has received wide recognition both as an entrepreneur and philanthropist. CCTV honored him as the “China Economic Person of the Year” and “China’s Most Influential Business Leader” five years in a row. The Chinese Ministry of Civil Affairs has twice awarded Mr. Niu the China Charity Award. Mr. Niu’s leadership in environmental protection was recognized by The Nature Conservancy, which presented him with their prestigious Oak Leaf Award in 2014.
Wang Wenjing
Chairman & CEO, yonyou Software Co., Ltd.

**Background**


**yonyou Software**

yonyou has developed into the largest management software provider in the Asia Pacific, as well as the largest financial software company, the largest management software/ERP company and the largest independent software manufacturer in China. Yonyou sells business software to the country’s smaller companies, competing with larger U.S. firms like Oracle and SAS. Solutions include: Enterprise Resource Planning (ERP), Supply Chain Management (SCM), Customer Relationship Management (CRM), Human Resources Management (HRM), Business Intelligence (BI) and Office Automation (OA).

Since going public in 2001, yonyou has served thousands of Chinese SMEs, as well as over 60% of the top 500 Chinese enterprises. Apart from software, yonyou has ten other enterprises under its banner to offer comprehensive application software and services for different industries including: aviation, healthcare, auditing, and education, digital marketing, telecommunication services, internet finance as well as e-payment.

**Recognition**

Wang has been recognized for his strong entrepreneur skills and business wisdom. According to Fortune, “the amazing underdog story of Wang Wenjing as an intellectual hero has great significance for young entrepreneurs in China.” Businessweek called Wang a “Star of Asia” in 2002.
Deng Feng
Founding Managing Director, Northern Light Venture Capital (NLVC)

**Background**

Deng Feng co-founded Northern Light Venture Capital (NLVC) in 2005. Prior to NLVC, Deng served as vice president of corporate strategy at Juniper Networks. He was previously a co-founder of NetScreen Technologies, which went public on NASDAQ and was later acquired by Juniper Networks in 2004 for US$ 4.2 billion. Feng is recipient of Ernst & Young Entrepreneur of the Year (2002) and CRN Innovator of the Year (2003) awards. He has extensive technical and managerial experience in computer, communication and data networking industries. Feng holds BS and MS degrees in electrical engineering from Tsinghua University, a MS degree in computer engineering from the University of Southern California, and a MBA degree from the Wharton School, University of Pennsylvania.

**Northern Light Venture Capital**

Northern Light Venture Capital is a leading China-focused venture capital firm targeting early and early growth stage opportunities. The NLVC team brings a strong investment track record and cross-border expertise in entrepreneurship, engineering and operations.

NLVC has emerged as a top venture capital firm along with the rapidly growing Chinese economy. To date, NLVC has backed more than 100 companies and manages approximately US$ 1.7 billion in committed capital. NLVC funds have attracted leading institutional investors from the United States, Europe and Asia, including sovereign funds, endowments and foundations.

**Recognition**

Deng Feng serves on the Board of Directors of the Tsinghua University Foundation, and the member of Asia Council of the Wharton School. He also holds numerous U.S. patents in computer system architecture and IC design.

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**Northern Light Venture Capital**

<table>
<thead>
<tr>
<th>Year Company Founded</th>
<th>2005</th>
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<tbody>
<tr>
<td>Headquarters</td>
<td>Beijing, China</td>
</tr>
<tr>
<td>Area Served</td>
<td>China</td>
</tr>
<tr>
<td>Assets under Management (2014)</td>
<td>USD 1.7 billion</td>
</tr>
<tr>
<td>Type</td>
<td>Non-listed Company</td>
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</tbody>
</table>
Dennis Wang
Chairman and CEO, HuaYi Brothers Media Co., Ltd.

Background
Dennis Wang started his career as a reporter for the Chinese State Asset Bureau in 1982. In 1985, he took on a position as advertising manager and later in 1989 left to study at the University of Michigan (UM). Wang earned a bachelor’s degree in Media at UM, and a masters degree in Mass Media at the State University of New York. In 1994, Wang returned to Beijing to start HuaYi Brothers Media with his younger brother James.

HuaYi Brothers Media
With a strong focus on building a holistic film production company, HuaYi grew quickly with operations first covering film, and later television series, performing artists, online gaming, theme parks, entertainment sales, live performances, and new media. In 2009, HuaYi Brothers Media went public, using the funds raised to further broaden HuaYi presence across three main pillars of cinema, live entertainment, as well as digital and online media. HuaYi continues to strive towards building China's first “multimedia factory of innovation”, with the management of hundreds of Chinese stars and production of numerous films each year. In 2014, both Tencent and Alibaba acquired an 8% stake in Huayi Brothers.

HuaYi Brothers Media

<table>
<thead>
<tr>
<th>Year Company Founded</th>
<th>1994</th>
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<tbody>
<tr>
<td>Headquarters</td>
<td>Beijing, China</td>
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<tr>
<td>Area Served</td>
<td>China</td>
</tr>
<tr>
<td>Revenue (2014)</td>
<td>USD 385 million</td>
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<tr>
<td>Type</td>
<td>Listed Company</td>
</tr>
</tbody>
</table>
Background

Xia Hua graduated from China University of Political Science and Law, and served as a faculty member after graduation.

EVE Group

Founded by Xia in 1994, EVE Group is one of the most influential male garment brands in China. EVE Group owns four original brands including EVE DeCINA, NOTTING HILL, Kevin Kelly, JAQUES PRITT, and is the agent of international brands including Versace, Kenzo, and Fendi. Eve Group is engaged in various sectors including ready-to-wear, accessories, business attire, gifts, international branding and innovative design. The group currently owns more than 500 stores nationwide, and more than one hundred distinguished designers and senior craftsmen dedicated to cultivating, preserving, inheriting and applying traditional Chinese craftsmanship and national culture in the fashion world.

Recognition

As one of the most influential Chinese entrepreneurs in fashion industry, Ms. Xia was named one of the ‘Top 25 Chinese Nationals in Global Fashion Industry 2011’ by Forbes. She serves as Standing Director of the China Clothing Culture Committee, committee member of All-China Youth Federation, Managing Director of China University of Political Science and Law, and Vice Chairman of the Strategy Committee, Society of Entrepreneurs & Ecology (SEE).

Xia Hua
Chairwoman, EVE Group

<table>
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<tr>
<th>EVE Group</th>
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<tbody>
<tr>
<td>Year Company Founded</td>
<td>1994</td>
</tr>
<tr>
<td>Headquarters</td>
<td>Beijing, China</td>
</tr>
<tr>
<td>Area Served</td>
<td>China</td>
</tr>
<tr>
<td>Revenue (2014)</td>
<td>USD 42.1 million</td>
</tr>
<tr>
<td>Type</td>
<td>Non-listed Company</td>
</tr>
</tbody>
</table>
Wang Ruoxiong
Chairman of the Board, Tentimes Group Co., Ltd.

**Background**

After finishing university, Wang Ruoxiong worked as a director for the Qingdao City Economic Cooperation Bureau, and later as an Investment Director for the Shandong Peninsula Economic Development Company. Wang Ruoxiong left to found Tentimes Group in 1994.

**Tentimes Group**

Tentimes Group is one of the most influential real estate enterprises in Shandong today. With current assets over RMB 2.5 billion, Tentimes Group has developed into a competitive real estate company over the past two decades, foreseeing greatest future potential in China by committing itself to developing green housing projects.

**Recognition**

Along with corporate responsibility, Wang's motto of “reciprocating the benefits of trade to serve the country” has served as the core value of Tentimes Group. He contributed significant donations to support the 2008 Olympic Program in Qingdao, and has established a number of Hope Primary Schools in rural areas of Guizhou and Tibet.

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**Tentimes Group**

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<tr>
<th>Year Company Founded</th>
<th>1994</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headquarters</td>
<td>Shandong, China</td>
</tr>
<tr>
<td>Area Served</td>
<td>China</td>
</tr>
<tr>
<td>Revenue (2014)</td>
<td>USD 240 million</td>
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<tr>
<td>Type</td>
<td>Non-listed Company</td>
</tr>
</tbody>
</table>
Wang Weibin
Chairman, Suntrans Group
Chairman, Puxiang Health Group
Curator, Shenyu Museum

Background
Wang Weibin founded Suntrans Group in 1996.

Suntrans Group
Under Wang’s leadership, Suntrans Group has developed into a diversified group consisting of 15 subsidiaries, with a wide business scope covering art and culture, education and technology, healthcare, tourism investment, real estate, and investment. Today Suntrans has over $5 billion in assets covering these sectors.

Recognition
Wang is currently on the Standing Committee of the All-China Youth Federation, Vice President of Central Federation Youth Association, and a member of China Overseas Friendship Association. He was named one of the ‘Top 10 Outstanding Youth in China’, ‘National Labor Model’, ‘Outstanding Youth Volunteer in China’ and ‘Outstanding Youth Entrepreneur with Management Innovation’.

Wang holds an EMBA degree from China European International Business School (CEIBS). He completed the EMBA program and CEO courses in Enterprise Research Center of Peking University and Cheung Kong Graduate School of Business (CKGSB).

Suntrans Group
<table>
<thead>
<tr>
<th>Year Company Founded</th>
<th>1996</th>
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<tbody>
<tr>
<td>Headquarters</td>
<td>Beijing, China</td>
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<tr>
<td>Area Served</td>
<td>China</td>
</tr>
<tr>
<td>Revenue (2014)</td>
<td>USD 357.8 million</td>
</tr>
<tr>
<td>Type</td>
<td>Listed Company</td>
</tr>
</tbody>
</table>
Liu Jun
Chairman, Eagle International Group Holdings (South Africa)

Background
Liu Jun is a pioneer of Chinese investment in Africa. In 1995, Liu founded Eagle International Group Holdings (South Africa), and later established Qingdao Eagle Canyon Real Estate Co., Ltd. in China.

Eagle International Group Holdings
Eagle International Group Holdings (EIGH) is a large-scale comprehensive private enterprise group. Business operations cover real estate, finance, minerals and energy. In recent years, Eagle International Group has established all-round cooperation with several Chinese enterprises including China Railway Group and CITIC in African countries like South Africa and Zimbabwe. At the same time, EIGH has brought business back to Mainland China, establishing Qingdao Eagle Canyon Real Estate Company Limited. With investment from EIGH, the Qingdao Four Seasons Hotel currently under construction is set to be one of the most luxurious hotels in China.

<table>
<thead>
<tr>
<th>Eagle International Group Holdings</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Year Company Founded</strong></td>
</tr>
<tr>
<td><strong>Headquarters</strong></td>
</tr>
<tr>
<td><strong>Areas Served</strong></td>
</tr>
<tr>
<td><strong>Revenue (2014)</strong></td>
</tr>
<tr>
<td><strong>Type</strong></td>
</tr>
</tbody>
</table>
Ai Xin
Chairman, Suntone Group

**Background**

After finishing university, Ai Xin went to work for ten years at China Overseas Holdings Limited as an interior and exterior designer. In 1989, Ai left to start his own business called Suntone Group.

**Suntone Group**

Ai established Suntone Group in 1989, operating integrated businesses in planning design, tourist real estate, consumer technology and financial investment. In 1998, Suntone Group acquired Jinlu Group, and in doing so became its largest shareholder. Currently Suntone is focusing on businesses related architectural design and decoration, tourism development, club management and financial investment.

Ai is a designer who firmly believes that technology and design bring convenience. Founded in 2006, Suntone’s Smart Aijia redefines technology, focusing on efficiency and structural optimization in ecological chains and lifestyles that are low carbon and environmentally friendly.

**Recognition**

Listed as one of China’s top 50 companies in the decoration and renovation industry, Suntone Group has created a number of masterpieces, including the representative Hong Kong Hall in the Great Hall of the People.

**Suntone Group**

<table>
<thead>
<tr>
<th>Year Company Founded</th>
<th>1989</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headquarters</td>
<td>Sichuan, China</td>
</tr>
<tr>
<td>Area Served</td>
<td>China</td>
</tr>
<tr>
<td>Revenue (2014)</td>
<td>USD 65 million</td>
</tr>
<tr>
<td>Type</td>
<td>Non-listed Company</td>
</tr>
</tbody>
</table>
Xu Jinghong
Chairman of the Board, Tsinghua Holdings Co., Ltd.

Background
Xu Jinghong has worked at Tsinghua University since 1988, holding roles including Deputy Director of President’s Office, Director of Administration, and Vice Dean of General Affairs. Xu was President and Vice Chairman of Tuspark Holdings from 2000 to 2012, when he became Chairman of the Board of Tsinghua Holdings Co. Ltd.

Tsinghua Holdings Co., Ltd.
With the approval from the State Council of the People’s Republic of China, Tsinghua Holdings Co., Ltd. (hereinafter referred as Tsinghua Holdings) was created as a state-owned limited liability corporation integrating the enterprises under Tsinghua University, and funded by Tsinghua University with registered capital of 2.5 billion RMB. Tsinghua Holdings focuses on high-tech incubation, investment management, asset/capital operations, innovative construction and sustainable economic development. Enterprises invested by Tsinghua Holdings cover information technology, sustainable energy, environmental protection, life sciences and education.

Recognition
Xu is Executive Vice-President of the Tsinghua University Tuspark Research Institute for Innovation, Director General of Zhongguancun University Science Park Alliance, Vice Chairman of Zhongguancun National Innovation Demonstration Zone Consultative Committee, and Executive President of Zhongguancun 100 Entrepreneurs Club.

<table>
<thead>
<tr>
<th>Tsinghua Holdings</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year Company Founded</td>
<td>Beijing, China</td>
</tr>
<tr>
<td>Headquarters</td>
<td>China</td>
</tr>
<tr>
<td>Area Served</td>
<td>USD 9.73 Billion</td>
</tr>
<tr>
<td>Revenue (2014)</td>
<td>Listed Company</td>
</tr>
</tbody>
</table>
Maggie Cheng
Secretary-General, China Entrepreneur Club

Background

Maggie Cheng majored in Journalism and Communications in college and received her EMBA degree from the China Europe International Business School (CEIBS).

Cheng has been General Manager and Secretary-General of the China Entrepreneur Club (CEC) since its establishment in 2006. Cheng has 15 years of experience in the media industry, serving as a journalist, editor, hostess, producer and other managerial posts.

China Entrepreneur Club

The CEC has developed into the most influential and representative organization for business leaders in China. Cheng has been actively devoted to promoting the internationalization of Chinese private businesses as well as demonstrating the importance of private entrepreneurship in China.

Cheng initiated the annual International Visit of the China Entrepreneur Club, which has become one of the CEC’s most important projects, launching successful business missions to the United States (2011), the UK (2012), France/Belgium (2013), Singapore/Australia (2014), and Germany/Italy (2015). Each annual delegation has been invited by the highest level of government in the host countries.

Additionally, the China Green Companies Summit founded by Cheng in 2008 has become one of the most well-known economic forums in China for international business leaders to explore sustainable development and business integrity. The Summit attracts more than one thousand participants from China and around the globe each year on Earth Day.

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<table>
<thead>
<tr>
<th>China Entrepreneur Club</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Year Club Founded</strong></td>
</tr>
<tr>
<td><strong>Headquarters</strong></td>
</tr>
<tr>
<td><strong>Area Served</strong></td>
</tr>
<tr>
<td><strong>Type</strong></td>
</tr>
<tr>
<td><strong>Club Members</strong></td>
</tr>
</tbody>
</table>
Internationalization of CEC Member Companies
2000-2015: Internationalization of CEC Member Companies

Over the past 15 years, emerging economies have reshaped the global economic landscape, with Chinese companies becoming integrated ever more deeply into the global market. Chinese enterprises have been actively utilizing overseas resources, importing foreign technologies, and engaging in cross-border M&A and capital operations. CEC Member Companies are among the very pioneers and leaders of this corporate internationalisation in China.

Global Operations and Networks

Aside from seeking finance abroad by listing internationally, other CEC member companies have established diverse global operations, the most prominent among them being New Hope Group and Neusoft Corporation. New Hope Group and Neusoft Corporation have managed to expand their operations around the world, breaking through the “ceiling” of the domestic Chinese market.

Over the past 15 years, emerging economies have re-shaped the global economic landscape, with Chinese companies becoming integrated ever more deeply into the global market. Chinese enterprises have been actively utilizing overseas resources, importing foreign technologies, and engaging in cross-border M&A and capital operations. CEC Member Companies are among the very pioneers and leaders of this corporate internationalisation in China.

Overseas Listings and Global Capital

CEC Member Companies like Alibaba Group, New Oriental Education and Technology Group, SINA Corporation and Asainfo Holdings have established global brands and gained robust resources from global capital by listing in the United States.

Asiainfo Holdings and SINA Corporation were among the first Chinese companies to list on the New York Stock Exchange in 2000. One of the key builders of China’s internet infrastructure, Asiainfo Holdings listed shares at an initial public offering price of $20, rocketing past the $100 mark on the first day of trading.

As a leading web portal in China, SINA Corporation made its debut on the Nasdaq Stock Exchange in April, 2000. 14 years later, SINA Weibo, a new media platform incubated by SINA Corporation, also went public on the Nasdaq, raising $470 million.

New Oriental Group, was also an early Chinese company to list on the New York Stock Exchange. In 2006, 13 years after its establishment in 1993, the group finally made it to the NYSE, raising $112.5 million.

Most recently, on September 19, 2014, Alibaba went public on the New York Stock Exchange, raising a whopping $24.3 billion and becoming the largest U.S. IPO in history. With a market capitalisation of $231.4 billion, Alibaba has since become China’s largest internet company.
Furthermore, TCL Corporation, Lenovo Group and Geely Holdings have all become global leaders in their respective fields through cross-border M&A.

In early 2004, just after TCL became the largest color TV producer in China, TCL Chairman and Co-founder Tomson Li launched a bid to acquire Thomson Electronics, the French State-owned consumer electronics company. The acquisition transferred ownership of Thomson’s 10 plants and 5 R&D centres to TCL, solidifying TCL as the world’s largest producer of color TV sets. Despite significant challenges and setbacks, by 2014, TCL had grown into a multinational electronics company with over $15 billion in revenue, and international operations accounting for half of total revenue.

In 2004, Lenovo had a domestic PC market share of 30% and was actively seeking to go global. Liu Chuanzhi, then Chairman of Lenovo, was wary of the huge risks associated with overseas acquisitions, but gave firm support to Lenovo’s $1.25 billion acquisition of IBM’s PC unit. 10 years later, Liu observed that the mark of Lenovo’s success was not huge growth in revenue, but the fact that without sending a single Chinese executive to serve as head of any of the company’s international regions, Lenovo managed to maintain well-aligned strategies and corporate culture throughout the company. Lenovo is transnational in the truest sense.

On January 23, 2014, Lenovo officially announced that it would acquire IBM’s x86 Server business for $2.3 billion. When the acquisition closes, Lenovo will move from being the sixth largest server vendor to the third largest, further boosting the company’s revenue by an expected $5 billion. Just a week later, the company announced its $2.9 billion acquisition of Motorola Mobility from Google. These investment moves indicate that Lenovo has pursued comprehensive development of three core business units: PC, mobile, and enterprise.

While the overseas acquisition campaigns by TCL and Lenovo were intended to gain access to the global market, Geely Holding Group’s acquisition of Volvo was further driven to acquire the Swedish automaker’s brand, technologies and reputation for quality.

The global financial crisis presented a great opportunity for Geely to realise its grand vision. In August, 2010, Geely acquired all the tangible and intangible assets of Volvo for $1.8 billion, including 3 manufacturing plants, over 10,000 patents, an entire R&D system and supply chain, and a global sales and service network. Under the leadership of Li Shufu, Volvo soon turned profitable after years of losses. In July, 2015, the brand new XC 90 crossover jointly developed by Geely and Volvo was unveiled to the public.

Worldwide Network Operations + M&A
Financial investment and holding companies including Fosun and Legend Holdings have helped international corporations grow and expand in China. Besides delivering impressive performance in cross-border M&A, the CEC member companies have also achieved great breakthroughs in building global enterprises. Fosun Group proposed a model of “combining China’s growth momentum with global resources,” a strategic objective to invest in leading international companies in the health, wellness and fashion sectors. Fosun typically invests as a majority shareholder, and helps these companies develop rapidly in China.

Guided by this strategic global mindset, Fosun has successfully invested in the luxury French resort operator Club Med, Greek luxury brand Folli Follie, American fashion brand St. John, Israeli medical and cosmetic laser equipment maker Alma Lasers, Italian menswear brand Caruso, German retailer of sportswear fashion Tom Tailor, Hollywood media company Studio 8, the famous Malaysian restaurant chain Secret Recipe, Spanish ham and wine producer Osborne, and even Cirque du Soleil.

In the first half of 2015, the assets of Fosun’s international finance and health and wellness units account for 65.1% of the group’s total, amounting to RMB 230.033 billion. And with the “insurance + investment” twin-driver core strategy, Fosun’s insurance investment asset size has reached RMB 240.697 billion.

Another case comparable to Fosun’s overseas acquisition is Hony Capital’s £900 million acquisition of the British restaurant chain PizzaExpress, which is among the largest European restaurant deals in the past five years. PizzaExpress currently owns 504 outlets around the world, and is actively exploring both the Chinese market, with expansion in Asia constituting a core strategy of future growth.

Wanda Group, by way of cross-border M&A and capital operations, has evolved from a leading real estate company into a diversified global conglomerate with interests in a wide range of emerging industries such as culture, tourism and sports. The internationalisation endeavours by Wanda Group are also unique as the group aims to achieve global dominance in the sectors of culture, tourism, and sports through M&A and capital operations.

On the culture and tourism front, Wanda Group purchased AMC Entertainment, the second-largest theatre operator in the US, for $2.6 billion in 2013. In the same year, the group announced plans to spend £700 million on the construction of a five-star luxury hotel in London. In June, 2014, Wanda bought the British luxury yacht maker Sunseeker for £320 million.

In the sport business, Wanda Group agreed to buy a 20% stake in Atlético de Madrid football club for 45 million Euros in January 2015, and in February, the group acquired Infront Sports & Media for 1.05 billion Euros. In August 2015, Wanda bought World Triathlon Corporation for $650 million. According to Wanda, international operations of the group will account for a significant proportion of its revenue by 2020.

CEC member companies have strived for their position as a driving force behind China’s economic globalisation. Together, they have helped forge a new path for Chinese enterprises to develop and grow, making ever greater contributions to the world economy and development of mankind.
Previous CEC International Visits
United States (November, 2011)

Visit to United Nations Secretary General Ban Ki-moon at the United Nations Headquarters in New York

Meeting with former Secretary of State, Colin Powell

Speech by former Secretary of State, Madeleine Albright
2015 China Entrepreneur Club International Visit to Germany and Italy

Visit to JP Morgan with CEO Jimmy Damon

Meeting with Facebook Founder Mark Zuckerberg at Facebook headquarters

Breakfast meeting with the Council on Foreign Relations

Visit to the Brookings Institution
United Kingdom
(July, 2012)

UK Prime Minister David Cameron meeting with the CEC delegation

Visit to Cambridge University

Breakfast meeting with Lord Jacob Rothschild
Visit to Virgin Group

Visit to Rolls-Royce headquarters

CEC delegation participating in the Opening Ceremony of London Olympics in 2012
France and Belgium (June, 2013)

Meeting with Belgium Prime Minister, Elio Di Rupo

Meeting at EU Headquarters with President of the European Commission, José Manuel Barroso
Dialogue with French President, Françoise Hollande

Visit to the French Senate

Dinner with President of Dassault Group, Serge Dassault

Breakfast meeting between Chinese and French CEOs

Visit to Cartier Flagship Store and dialogue with Richemont Group CEO, Richard Lepeu
Singapore and Australia
November - December, 2014

Meeting with Australian Prime Minister, Tony Abbott

CEC delegation with Prime Minister of Singapore, Lee Hsien Loong

Dialogue with Professor Zheng Yongnian of the National University of Singapore
Meeting with Singapore Business Federation (SBF)

Dialogue between Chinese and Australian entrepreneurs

Macquarie Group Investment Seminar
Chairman

Liu Chuanzhi  Chairman, China Entrepreneur Club  Chairman, Legend Holdings Corporation  Founder & Honorary Chairman, Lenovo Group Limited

Executive Board Members

Ma Weihua  President, China Entrepreneur Club  President of Council, National Fund for Technology Transfer and Commercialization  Former President, China Merchants Bank

Jack Ma  Executive Board Member, China Entrepreneur Club  Executive Chairman, Alibaba Group

Wang Jianlin  Executive Board Member, China Entrepreneur Club  Chairman, Wanda Group

Liu Donghua  Founder and Vice President, China Entrepreneur Club  Founder and Chief Guideline Officer, Zhisland

Liu Yonghao  Executive Board Member, China Entrepreneur Club  Chairman, New Hope Group  Vice Chairman, China Minsheng Banking Corp., LTD.

Michael Yu  Executive Board Member, China Entrepreneur Club  Chairman and CEO, New Oriental Education and Technology Group  Founding Partner, Angel Plus

Guo Guangchang  Executive Board Member, China Entrepreneur Club  Chairman, Fosun Group

Advisors

Wu Jinglian  Researcher, Development Research Center of the State Council

Long Yongtu  Chief Negotiator of China's WTO accession  Former Secretary-General, BOAO Forum for Asia

Ai Feng  Vice Chairman, China Top Brand Strategy Promotion Committee

Wu Jianmin  Member, The Foreign Policy Advisory Group (FPAG), Ministry of Foreign Affairs of China  Senior Research Fellow, Counselor’s Office of the State

Zhang Weiying  Professor of Economics, National School of Development, Peking University
Zhou Qiren  
Professor, National School of Development, Peking University

Xu Xiaonian  
Professor of Economics and Finance,  
China Europe International Business School (CEIBS)

Qian Yingyi  
Dean and Professor, School of Economics and Management,  
Tsinghua University

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Members

Ding Liguo  
Executive Chairman, Delong Holding Limited

Niu Gensheng  
Founder, Mengniu Dairy Group  
Founder and Honorary President, LAONIU Foundation

Wang Shi  
Chairman, China Vanke Co., Ltd.

Wang Bing  
Chairman, Aiyou Charity Foundation

Dennis Wang  
Chairman and CEO, HuaYi Brothers Media Co., Ltd.

Wang Wenjing  
Chairman & CEO, yonyou Network Technology Co., Ltd.

Wang Yusuo  
Chairman, ENN Group

Wang Weibin  
Chairman, Suntrans Group  
Chairman, Puxiang Health Group  
Curator, Shenyu Museum

Wang Junhao  
Vice Chairman and President, JuneYao Group

Peter Wang  
Chairman of the Board, Tentimes Group Co., Inc.

Deng Feng  
Founding Managing Director, Northern Light Venture Capital (NLVC)

Feng Lun  
Chairman, Vantone Holdings Co., Ltd.

Feng Jun  
Chairman, aigo Digital Technology Co. Ltd.

Lu Zhiqiang  
Chairman, China Oceanwide Holdings Group

Frank Ning  
Chairman of the Board, COFCO Corporation

Edward Tian  
Chairman, China Broadband Capital Partners, L.P. (CBC)  
Chairman, AsiaInfo Holdings, Inc.

Ai Xin  
Chairman, Suntone Group

Liu Jun  
Chairman, Eagle International Group Holdings (South Africa)
<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liu Lefei</td>
<td>Vice Chairman, CITIC Securities Chairman and CEO, CITIC Private Equity Funds Management Co., Ltd.</td>
</tr>
<tr>
<td>Liu Jiren</td>
<td>Chairman and CEO, Neusoft Corporation</td>
</tr>
<tr>
<td>Zhu Xinli</td>
<td>Chairman, China Huiyuan Juice Group Limited</td>
</tr>
<tr>
<td>Wu Yajun</td>
<td>Chairwoman, Longfor Group</td>
</tr>
<tr>
<td>Jim Zhang</td>
<td>Chief Representative, The Nature Conservancy (TNC) Asia Pacific Region Chairman, LAONIU Foundation Founding Partner, HY Venture Partners</td>
</tr>
<tr>
<td>Zhang Yichen</td>
<td>Chairman and CEO, CITIC Capital Holdings Limited</td>
</tr>
<tr>
<td>Li Shufu</td>
<td>Chairman, Geely Holding Group</td>
</tr>
<tr>
<td>Tomson Li</td>
<td>Chairman of the Board and CEO, TCL Corporation</td>
</tr>
<tr>
<td>Jeffrey Li</td>
<td>Chairman &amp; CEO, GL Capital Group</td>
</tr>
<tr>
<td>Yang Shaopeng</td>
<td>Chairman of the Board, SITC International Holdings Co., Ltd.</td>
</tr>
<tr>
<td>Wang Chaoyong</td>
<td>Founding Chairman and CEO, ChinaEquity Group Inc.</td>
</tr>
<tr>
<td>Shen Guojun</td>
<td>Founder and Chairman, Yintai Group</td>
</tr>
<tr>
<td>Zhou Chengjian</td>
<td>Chairman, Metersbonwe Fashion and Accessories Co., Ltd.</td>
</tr>
<tr>
<td>Miao Hongbing</td>
<td>Chairman, White-collar Fashion Co., Ltd.</td>
</tr>
<tr>
<td>Frank Wu</td>
<td>Chairman of the Board, Central China Real Estate Ltd.</td>
</tr>
<tr>
<td>Justin Tang</td>
<td>Co-founder and Partner, Blue Ridge China</td>
</tr>
<tr>
<td>Xia Hua</td>
<td>Chairwoman, EVE Group</td>
</tr>
<tr>
<td>Chang Zhenming</td>
<td>Chairman, CITIC Group Corporation (CITIC Limited Corporation)</td>
</tr>
<tr>
<td>Charles Chao</td>
<td>Chairman and CEO, SINA Corporation Chairman, Weibo Corporation</td>
</tr>
<tr>
<td>Huang Nubo</td>
<td>Board Chairman, Beijing Zhongkun Investment Group</td>
</tr>
<tr>
<td>Jiang Xipei</td>
<td>Chairman of the Board and CEO, Far East Holding Group Co., Ltd.</td>
</tr>
</tbody>
</table>

**Secretary-General**

| Maggie Cheng      | Secretary-General, China Entrepreneur Club                                       |
Acknowledgements
Ministry of Foreign Affairs of the People's Republic of China
Ministry of Foreign Affairs of the Federal Republic of Germany
Federal Ministry for Economic Affairs and Energy
Ministry of Foreign Affairs of the Italian Republic
Embassy of the People's Republic of China in the Federal Republic of Germany
Embassy of the People's Republic of China in the Italian Republic
Embassy of the Federal Republic of Germany in the People's Republic of China
Embassy of the Italian Republic in the People's Republic of China
China Council for the Promotion of International Trade (CCPIT)
Germany Trade and Invest (GTAI)
Invest in Bavaria
City Government of Florence

Federation of German Industries (BDI)
Confindustria
Milan Chamber of Commerce
Invitalia
Italy-China Chamber of Commerce
Italy-China Foundation

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BMW Brilliance Automotive Ltd.
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FC Bayern Munich
Paulaner Brauerei GmbH & Co. KG
SAP
Barilla
Cinecittà Studios
Marchesi Antinori Srl
Salvatore Ferragamo S.p.A.
The European House - Ambrosetti Group
China Huiyuan Juice Group
Fosun Group
Dear Sir/Madam,

We cordially invite you to attend the 9th China Green Companies Summit (CGCS) held on the 22nd-24th of April 2016.

The annual China Green Companies Summit is committed to creating a platform for the most influential business, academic and government leaders in China and around the world to engage in thought-provoking dialogues, as well as bolster long-term collaboration between Chinese and global enterprises.

The China Green Companies Summit:
• Promotes smart, sustainable growth
• Bridges international companies to business opportunities in China
• Builds partnership through matchmaking events with local entrepreneurs and officials

We would be honored to have you in attendance.

Sincerely Yours,

Wu Jianmin
Chairman of the China Green Companies Summit
Member, The Foreign Policy Advisory Group (FPAG)
Ministry of Foreign Affairs of China
Senior Research Fellow, Counselor’s Office of the State

Liu Donghua
Founder and Vice President, China Entrepreneur Club (CEC)
Founder and Chief Guideline Officer, Zhisland

Ma Weihua
President, China Entrepreneur Club (CEC)
President of Council, National Fund for Technology Transfer and Commercialization
Former President, China Merchants Bank

Liu Chuanzhi
Chairman, China Entrepreneur Club
Chairman of the Board and Chair of the Executive Committee, Legend Holdings Corporation
Founder and Honorary Chairman, Lenovo

For more information, please contact us:
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Organizer:
Notes